

## VIDEO CHALLENGE Contest Guidelines & Regulations

Every year, Gambling Awareness Nova Scotia's Student Scholarship Challenge invites graduating high school students in Nova Scotia to research and explore gambling issues relevant to youth.

Every year is a different challenge! In 2010, we held an Essay Challenge. **This year, we are inviting graduating students to create a short video that debunks a common gambling myth:**

*"It's easy to make money playing poker."*

### CHALLENGE CATEGORIES:

GANS will award Student Scholarships to the top applicant(s) in two categories:

#### **Judges' Choice** – \$2,000\*

A panel of judges will select their top video pick based on pre-selected criteria.

#### **Viewers' Choice** – \$2,000\*

All videos will be available for viewing at [facebook.com/GamblingAwareness](http://facebook.com/GamblingAwareness) on June 6, 2011. The video with the most 'likes' at the close of the *Viewers' Choice Judging Period* (June 6th to June 20th, 9:00 a.m. AT) will be deemed the Viewers' Choice top video pick!

\*Each scholarship will be equally divided among the teams' members.

### Eligibility Requirements

1. Applicants must attend Grade Twelve at a public, private, or home school in Nova Scotia.
2. Applicants must be planning to attend a Nova Scotia University, Community, or Technical College in the 2011-2012 academic year.
3. Applicants must be residents of Nova Scotia.
4. Immediate family members of Gambling Awareness Nova Scotia staff are not eligible.

### Rules (*download a printable copy of the Rules & Fine Print here*)

Applicants must abide by the Video Challenge's Rules and Fine Print or their submissions will not be considered. If you have any questions about eligibility or rules, please contact Jen Wheatley, Gambling Awareness Nova Scotia's (GANS) Communications Officer, at [jennifer.wheatley@gov.ns.ca](mailto:jennifer.wheatley@gov.ns.ca).

Please carefully read the Rules & Fine Print below:

1. Videos must be no longer than 3 minutes in length (entries that exceed 3 minutes will not be considered).
2. Applicants may enter only one original video, either alone or as part of a team; multiple entries will not be accepted. There is no limit to the amount of team members; however, the applicable scholarship will be divided equally among the team members.
3. Videos must be submitted in .avi, .mov, or .MPEG-4 format on a DVD-R.
4. Videos must begin with a 10 second full-screen slate (or title screen) that includes the following information:
  - a. Title of video entry
  - b. Name(s) of applicant(s)
  - c. School name(s)
  - d. Total running time (excluding the 10 second slate)
5. Research sources must be cited in a 10-second slate at the end of the video entry.
6. Videos must be entirely the applicant's original creation.
7. Music used in the video must be original and/or not require any additional clearances for GANS to post it on public websites or to use it in public forums.
8. Applicants must have all individuals who appear in the video submission sign waivers, and these waivers must be submitted with the application (please note that applicants who appear in the video do *not* need to sign waivers). If necessary waivers are not provided, the application will not be considered (also see Fine Print #2).
9. The Student Scholarship Video Challenge opens on March 18, 2011. The deadline for applications is 4:00 p.m. AT on May 27, 2011. Applications sent by regular mail may be postmarked May 27, 2011.
10. Scholarship recipients will be announced before September 2011.

### Fine Print

1. Videos that are lewd, obscene, sexually explicit, pornographic, defamatory, or libelous will not be considered.

2. Individuals who appear in applicants' videos must not be under a contractual relationship, including but not limited to union memberships that may prevent GANS from using the submission in all media on a royalty-free basis, without any payment or fee obligations.
3. Videos must not contain or reference any company names, products, or services. They also must not contain or reference any third party trademarks, logos, or promotion of any brand, product, or service.
4. Videos must not infringe upon or violate any laws or third party rights, including (but not limited to) copyright, patent, trademark, or other proprietary rights and must not lead to any cause of action against GANS, including libel, defamation, privacy violation, contract breach, or tort.
5. Applicants agree to hold GANS harmless from and against any suits, claims, losses, damages, and expenses, including reasonable attorney fees that may arise from or in connection with the use or display of the applicant(s)' video.
6. Applicants agree that GANS has the freedom to distribute videos to the public.
7. GANS reserves the right to disqualify any application that it believes violates or potentially violates any of the aforementioned requirements or otherwise fails to comply with any provision of the official Rules and Fine Print. The decisions of GANS on this and all matters pertaining to the 2011 Student Scholarship Video Challenge shall be final and binding.